

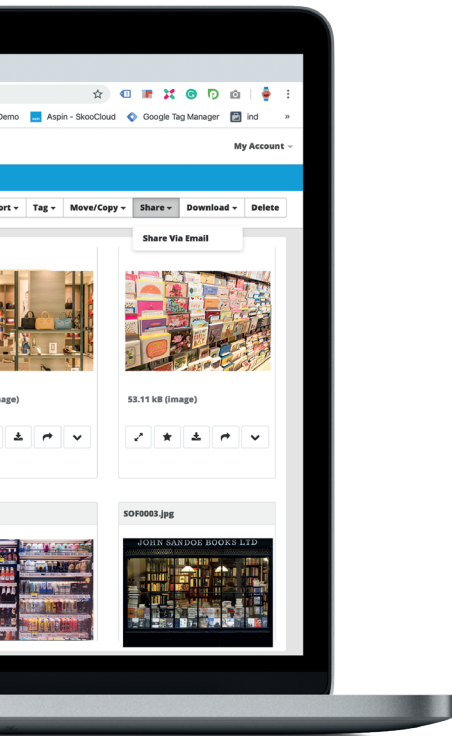
Customer Site Images Factsheet

PixSell photo capture allows your sales team to take multiple customer and prospect photos, and save them against each account in PixSell. These photos are stored and backed up in SkooCloud, for head office access and collaboration.

Creating a structured photo library allows you to build up a visual record of your target audience. Head office can easily access up-to-date pictures from customer and prospect visits, which can help your business to personalise your customer service and marketing.

PixSell photo capture is used in a variety of ways

- + Build photo profiles for customers e.g. shop front, key display, POS etc.
- + Create photographic evidence of customers displaying your products in the most effective way
- + Record 'before and after' images for merchandising
- + Record brand compliance, from the very good to the very bad
- + Showcase your products using examples of successful customer displays
- + Create photo records of your prospects' outlets and retail set-up
- + Help head office track competitor products by sending back regular photos
- + Monitor product location and displays



Head office access and reporting via SkooCloud

- + Define up to 8 image descriptions relevant to your requirements
- + Generate report of the photos that have been captured for each customer - (by rep user, type of photo, URL and date)
- + Target your sales team by seeing which customers have missing images
- + Update images by discovering when it was taken, and by who
- + Downloadable Excel report



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