



PixSell Forms Module Factsheet

The Forms module enables the PixSell user to capture (head office defined) ad-hoc information, beyond the standard order taking transaction process. Forms can be used to capture a wide variety of data including; information about the customer site, point of sale, customer feedback, competitors and compliance. The captured information is then returned to the DataBridge for analysis and reporting.

Forms types:

- Customer specific form – this is specifically associated with an account and would typically be used as an electronic record card.
- Update form – this is for the ongoing capture of information associated with a customer, meaning that the user can update the details on a visit-by-visit basis.
- Questionnaire – this is for capturing one-off or campaign related information.

Form options:

- Dropdown selection list
- Text (freetype)
- Whole numbers, no decimal
- Whole numbers, with decimal
- Date
- Time
- Title only
- Tick box
- Slide box



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