



PX PixSell Promotions module factsheet

Successful promotions are an effective way to cross-sell and up-sell your products and encourage your customers to expand their buying profile. Regular and changing promotions give a focus for head office marketing to identify something new or different that offers both value to your customers and increases your business revenue.

This mutual 'win-win' can help cement the relationship with your customer, and provide your sales team with an interesting talking point as part of each visit.

Below is a table of promotions supported by PixSell.

Type	BUY	GET	Examples
1	X quantity of product A	Y quantity of product B	Buy 1 get 1 free. Buy 10, get 50% off 3 product B
2	X quantity of product A	Any Y quantity from promotion product group C	Buy 5 product A, get any 2 from group C
3	Any X of promotion product group C	Y quantity of product A	Buy any 20 items from group C, get 5 of product A FOC
4	Buy any X promotion product group C	Any Y quantity of promotion product group D	Buy any 10 items from group C, select any 3 items from group D
5	Buy each of promotion product group C	Y quantity of product A	Buy each of 6 items from group C, get 1 product A at £2.50 each
6	Buy each promotion product group C	Any Y quantity of promotion product group D	Buy each of 25 items from group C, select any 5 items from group D
7	Buy any X quantity of promotion product group D and any X quantity of promotion product group E	Any Y quantity of promotion product group E	Buy any 10 items from group C AND 10 items from group D, select any 5 items from group D



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