





PX PixSell

Sales intelligence module factsheet

The PixSell Sales Intelligence (SI) module enables sales reps, agents and managers (the PixSell App user) to have greater insight into their territory, customers and product intelligence thanks to the extensive reports available within the module.

The SI reports are available from three separate dashboards; Territory, Customer and Product. Within each dashboard home screen the user can view four default reports. The reports that appear on the dashboard home screen can be configured by Aspin from a wider selection in the 'Report' menu, according to your preference. Below are just some of the reports available within this module.

Customer dashboard reports

- + Sales by brand
- + Total sales by month by value
- + Total sales by month by units
- + Sales by product
- + Total sales intake

Product dashboard reports

- + Total sales intake
- + Sales value by territory
- + Top 10 customers by growth
- + Average units per order per territory
- + Product quantities sold by quarter

Territory dashboard reports

- + Total sales vs total invoices
- + Product group sales by value
- + Product group sales by units
- + Top 10 most frequently purchased products
- + Product group leakage report value







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