



## LEADER IN EYEWEAR SOLUTIONS

High quality eyewear produced in-house for supply to a global network of retailers and brands.

## PX PixSell

### The problem

Inspecs' sales app had become an obstacle, not an advantage. Lacking in basic requirements such as reporting, seamless ERP integration and product images, customer expectations weren't being met and the sales team's productivity was negatively impacted. Inspecs needed a sales app that would fit their business requirements, from a supplier who would take the time to understand their needs.

### The solution

Knowing Aspin were successfully operating in the eyewear sector, Inspecs decided to approach us about PixSell. Not long after discussions started, Inspecs realised our comprehensive scoping strategy would ensure they received the sales app their business needed.

PixSell App Store review, from James Pole, Head of Independent Sales at Inspecs

### “Thorough planning & well executed”

*“The Aspin team had a strict and thorough process they took us through before any development commenced. There was significant time and resource given to the early stages to ensure Aspin fully understood our needs. Following their initial scoping sessions they returned with detailed plans for how PixSell could be integrated with our systems, as well as the benefits to us.”*

*“Aspin have delivered a great sales tool that enables our field sales team to be more effective and efficient in achieving our goals. Great work!”*

*“If you are looking for an app to support your field sales team, I would highly recommend Aspin.”*

### About Inspecs Group PLC

A global eyewear company with diverse channel distribution across 70k+ retail outlets in over 80 countries. Operating from 14 sales offices (with a 270-strong sales team across the Group). [www.shop.inspecs.co.uk](http://www.shop.inspecs.co.uk)

Download  
PixSell  
demo

