PixSell

At Aspin, we understand the importance of equipping businesses a sales app that streamlines their operations and enhances productivity. In this case study, we detail how Wemyss Fabrics successfully integrated our PixSell app into their Mertex ERP system to achieve remarkable improvements in their sales and order management processes.

Scott Cameron, Operations Manager at Wemyss Fabrics, shares his insights on how PixSell's user-friendly interface, robust functionality, and up-to-date data have transformed their sales operations, improved customer relationships, and fostered a more collaborative work environment.

 Read on to discover what Scott had to say about PixSell -

Introduction

In today's fast-paced business environment, staying ahead of the curve requires robust tools that streamline operations and enhance productivity. PixSell , with its seamless integration into our Mertex ERP system, stands out as a premier solution that addresses these needs with remarkable efficiency and innovation.

User-Friendly Interface and Intuitive Design

PixSell provides a clean, intuitive interface that simplifies some of our more complex processes. Users can easily navigate through the App, thanks to its well-organised layout and responsive features. The ease of use significantly reduces the learning curve, enabling new users to adapt and benefit quickly from the app's capabilities.

Enhanced Sales and Order Management

One of the standout features of PixSell is its robust sales and order management capabilities. Sales representatives can effortlessly create, modify, and track sample and book orders in real time. The integration with our ERP system ensures data is synchronised regularly, providing a single source for inventory levels, customer information, and order status. This synchronisation minimises errors and ensures our sales team are equipped with the updated information they need.

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Real-Time Data and Analytics

The integration of PixSell with our ERP provides access to real-time data and customer history. PixSell offers valuable insights into sales trends, customer behaviour, and inventory management. These insights help us identify opportunities for growth and areas for improvement, driving overall sales performance and improving customer relations.

Improved Customer Relationship Management

With PixSell, businesses can significantly enhance their customer relationship management. The app provides a centralised platform where all customer interactions and transactions are recorded and accessible. This comprehensive view of customer history enables personalised service, fosters stronger relationships and helps drive customer loyalty.
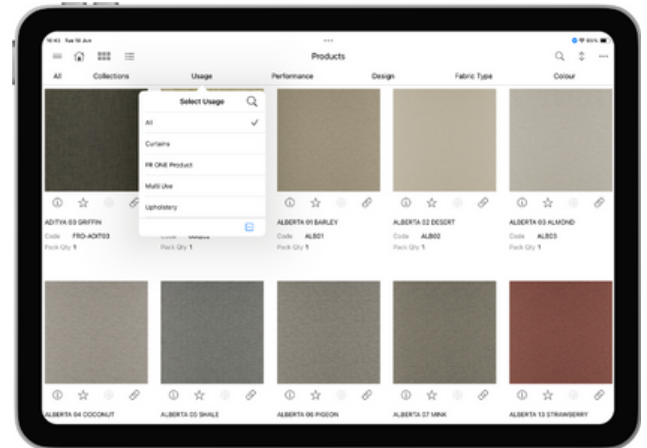
Seamless Integration and Collaboration

The integration of PixSell with our ERP system, ensures all departments within our organisation can collaborate more effectively. Information flows seamlessly between sales, finance, logistics, and customer service, fostering a cohesive working environment. This integration not only improves internal efficiency but also enhances the overall customer experience.

Conclusion

In summary, PixSell, with its seamless ERP system integration, is a powerful tool that brings many benefits to our business.

Its user-friendly interface, robust functionality, and real-time data capabilities make it an indispensable asset for our sales team. It enhances operational efficiency, improves customer relationships, and provides valuable historical insights.
The positive impact of the PixSell app on business operations is noticeable and we highly recommend it to any business seeking to optimise their processes and drive growth.

Book a Demo

To see how PixSell can transform your sales operations, contact Aspin to arrange a demo by video call with a member of our team.

Call 01794 500200 or email sales@aspin.co.uk.