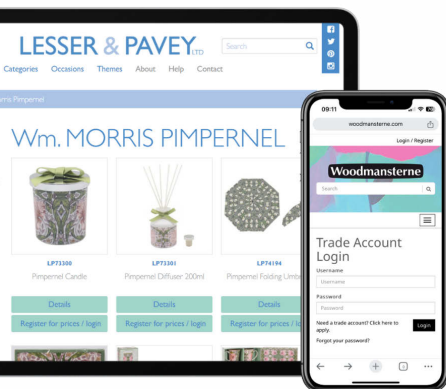


IS InterSell B2B ecommerce factsheet

When it comes to your B2B ecommerce website, it's imperative it integrates with your existing back office systems and processes. That's why InterSell is so popular with our customers. Fully integrated with your back office data, it provides an environment for your trade customers to order online, view their order history, download product assets and pay invoices. It also gives your team the chance to new accounts, showcase your products and exceed customer expectations.



Sales benefits

- Allow your trade customers to place orders anytime without assistance
- Give your customers full visibility into account and order status'
- Offer additional and alternative related products to increase order value
- Give customers access to accurate pricing and stock levels
- Our websites are beautifully designed, simple to use and user friendly

Company benefits

- Be recognised in your sector with a strong online presence
- Make it easy for customers to place top-up orders between rep visits
- Keep customers informed with up-to-date product specifications
- Encourage increased sales values with promotions and offers
- Free up head office time by converting telephone orders to web orders

Integration benefits

- Process and dispatch orders faster
- Reduce cost of order processing
- Decrease data entry in man hours
- InterSell does not access your ERP system
- Track each transaction via PDF confirmation and online reporting



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